

Baths-(Cont'd)

CASTRO STEAM BATHS REAL ROCK HEAT and SWEDISH MASSAGE Hygiene Beneficial for Health Ladies - Mon. - Tue. - Wed. - Thur. Men - Fri. - Sat. - Sun. Open Daily 10 A.M. to 10 P.M. Sundays 9 A.M. to 4 P.M. 18th & 19th Streets 582 Castro UNdrh 1-5995

Central Health Salon See Our Ad Under Massage 545 Sutter SU ttr 1-8744 CLUB TURKISH BATHS Exclusively For Men 132 Turk TUxedo 5-9799 (See Advertisement Page 87)

COLE JANE Fine Oil - Sun Lamp - Massage QUIET SURROUNDINGS 12 NOON TO 8 P.M. 1753 Washington GR ayton 4-7153

FINNISH BATHS INC Refined Patronage Solicited FINNISH BATHS FOR HEALTH AND REDUCING EXPERT SWEDISH MASSEURS and MASSEUSES 2284 Market MA rkt-1-4838

FINNISH BATHS MASSAGE REDUCING - STEAM PRIVATE ROOMS LADIES & GENTLEMEN Open 8 A.M. to Midnight - Closed Sun. 1834 Divisadero WAInt 1-0306 Or call JOrdn 7-9798

FINNISH STEAM BATHS For Men Only Established Over 25 Years - Massage STEAM YOUR CARES AWAY 312 Valencia HE mlok 1-1221

HENRY'S HEALTH CLUB Formerly at Palace Hotel MASSAGE STEAM ROOM HOT ROOM HEALTH CONDITIONING 117 Montgomery EXbrk 2-0470

HOTEL ST FRANCIS Turkish Baths-For Men Only Powell & Geary YU kon-6-2131 JACK'S TURKISH BATHS For Men Exclusively 1143 Post TU xedo-5-9892 Lakeside Village Swedish Massage Studio 100 Eucalyptus Dr DElaware 4-0490

MARINA STEAM BATHS Massage - Reducing - Sunlamp FOR MEN ONLY Hours 9 A.M. to 7 P.M. 1909 Union JOrdn 7-3773

MISSION MINERAL BATHS GILBERT FRAVEL PH.T. STANFORD GRADUATE. Physiotherapist HOT SULPHUR BATHS "Equal to Any Hot Springs" Famous for RHEUMATISM AND REDUCING Short Wave & Radar Deep Therapy Dierker Colonic Irrigations Men & Women Operators 3379-24th MIsan 7-7474

Good party-line neighbors remember to space their calls.

Baths-(Cont'd)

Monberg Caroline P 466 Geary TU xedo-5-4590 NINE SIXTY SEVEN SUTTER HEALTH STUDIO DEEP MASSAGE TREATMENT Bottle Creek Method 967 Sutter OR dway 3-5881

PALACE BATH THE LAZY MAN'S EXERCISE THE POOR MAN'S HEALTH RESORT Good Service for Less Money 85-3d EX brook-2-9856

Park-Prsidio Massage Studio 390-2d Av EV rreen 6-9925 PHILIPPS MAX 150 Powell EX brook 2-7338 Quinn Elna Electric Cabinet Baths 1182 Market HE mlok 1-4296 Russian Health Baths 1200 Silver Av JUnipr 5-2260 San Francisco Turkish Baths 329 Ellis PR ocpct 5-8013 Sherry's Studio 2486 1/2 Polk PR ocpct 6-1244 Valencia Health Baths 312 Valencia HE mlok 1-1221

WALKER JESSIE McG Relaxing Health Service SULPHUR - PINE - MINERAL BATHS PHYSICAL THERAPY 143 Fillmore KLondie 2-3048

Wilcox Louise Studio Massage-Colonic Irrigation 619 Ellis PR ocpct 5-4156

Baths-Internal-See Colonic Irrigation

Batteries-Repairing

BATTERY EXCHANGE CO 1090 Davidson Av ATwtr 8-1395

Advertisement for DELCO Batteries. Includes image of a Delco battery and text: "Delco Batteries AUTO TRUCK INDUSTRIAL DIESEL - MARINE Phone Market 1-4418"

AUTO ELECTRIC SUPPLY CO. 543 VAN NESS AVENUE Between Golden Gate Ave & McAllister

Established 1921 RENTAL BATTERY SERVICE City-Wide Pick-Up & Delivery DELCO - WILLARD BATTERIES GENERATORS - STARTERS CARBURETORS - IGNITION MOTOR TUNE-UP for BATTERY Service CALL Prospect 5-9829 PIONEER BATTERY & ELECTRIC CO. 927 POST BET. LARKIN & HYDE

Batteries-Retail

A-1 Battery Service 3225 Fillmore WA Int 1-1616 AERO BATTERY & ELECTRIC SERVICE Complete Battery Service Polk & Golden Gate Av PR ocpct-5-9613 AUTO ELECTRIC SUPPLY CO 543 Van Ness Av MA rkt 1-4418 (See Advertisement This Page)

AUTO-LITE STA-FUL THE BATTERY THAT NEEDS WATER ONLY 3 TIMES A YEAR IN NORMAL CAR USE "WHERE TO BUY THEM" DISTRIBUTORS

CHANSOR & LYON CO Main Store & Machine Shop 740 Polk OR dway 3-7303 North Beach Store 555 Beach GRaystn 4-3343 Park-Prsidio Store 1001 Clement BA yww 1-0665 EDWARDS FRANK CO Service Division 595 Valencia 382-4th MA rkt 1-9700 PERRY & WHITELAW INC 120-11th HE mlok 1-9801

DEALERS CIVIC CENTER DISTRICT Ignition Supply & Exchange Co 300 Grove HE mlok 1-3707 DOWNTOWN DISTRICT FOUR WHEEL BRAKE SERVICE & WHEEL ALIGNING CO 220 Weil HE mlok 1-6745

FILLMORE DISTRICT Central Garage 1970 McAllister FLimor 6-1226

GEARY POLK DISTRICT MARK MORRIS TIRE CO 999 Geary OR dway 3-3441

MARINA DISTRICT Marina Garage 1910 Union FLimor 6-9993

NOB HILL DISTRICT Bayview Garage 1520 Taylor GRaystn 4-4398

NORTH BEACH DISTRICT Boicelli & Boss 2909 Jones PR ocpct 5-1894

NORTH POINT DISTRICT Donlon's Automotive Service Larkin & North Point GRaystn 4-7584

PORTOLA DISTRICT C & L ASSOCIATED SERVICE Bayshore Bl & Egbert Av JUnpr 5-0953

RICHMOND DISTRICT Art & Dave's Shell Service 3650 Clement SK ykn 2-1836

B & S AUTOMOTIVE SERVICE Delco Batteries 450 Polk OR dway 3-3711 Battery Distributing Co 2138 41st Av LOmbrd 6-7232

DAVIS & MYERS TIRE & SUPPLY CO Bush & Franklin GRaystn 4-0234

DAYTON BATTERIES QUICK STARTING DEPENDABLE ECONOMICAL DAYTON TIRE SALES CO 1301 Harrison MA rkt 1-4600 DEALER Serge's Richfield Service 400 Portola Dr SEabright 1-9965

DELCO BATTERIES-CARBURETOR-ELECTRIC-SPEEDOMETER CO INC 690 Van Ness Av OR dway 3-4633 HUGHES AUTOMOTIVE SERVICE 395-4th EXbrk 2-6450 PIONEER BATTERY & ELECTRIC CO 927 Post PR ocpct 5-9829

The Yellow Pages save you time.

Batteries-Retail-(Cont'd)

Dito's Automotive Service 2106 Lombard FI Imor 6-1234 Edison Thos A Inc Balboa Bldg SU ttr 1-6990 Electric Storage Battery Co 6150-3d MIsan 7-3100 ELLIOT DAVE TIRE CO 740 Valencia HE mlok 1-4408

EXIDE BATTERIES THE HONEST, ACCURATE ADVICE OF THE DEALERS LISTED BELOW WILL PROLONG YOUR BATTERY'S LIFE. WHEN IT'S AN EXIDE YOU START "FOR SERVICE CALL" PACIFIC REGIONAL SALES OFFICE ELECTRIC STORAGE BATTERY CO 6150-3d MIsan 7-3100

WHOLESALE DISTRIBUTORS Dunham Carrigan & Hayden Co Kansas & Division UN drhl-1-3400 Makelim Magneto Repair Company 655 Bryant YUkon 6-5682 Scott-Meehan Co 26 Sterling DO gplas 2-3438

RETAIL DEALERS AUTO SPOT WAKEFIELD'S 2027 Chestnut FLimor 6-2096 BOB & RAY'S RICHFIELD SERVICE 801 Golden Gate Av JOrdn 7-3500 DITO'S AUTOMOTIVE SERVICE 2106 Lombard FI Imor 6-1234 HANNI & GIERED 1765 California GR ayton-4-1400 Makelim Magneto Repair Company 655 Bryant YUkon 6-5682 MISSION BATTERY SERVICE 3349 Mission MI ssn 8-9914

WHOLESALE Dito's Automotive Service 2106 Lombard FI Imor 6-1234 Superior Service Station 3d & Oakdale ATwtr 2-2046

Exide Battery Factory Branch 6150-3d MIsan 7-3100

EXIDE INDUSTRIAL STORAGE BATTERIES- SALES BRANCH ELECTRIC STORAGE BATTERY CO Exide Industrial Div-Sales Office 6150-3d MIsan 7-3100

FIRESTONE BATTERIES-TIRE SERVICE CO Mission & S Van Ness Av MA rkt-1-4650

GENERAL TIRE & RUBBER CO DISTRIBUTORS Mission & 11th HE mlok-1-1800

GEORGE'S TIRE & BATTERY SERVICE NEW & RECONDITIONED - GUARANTEED High Prices Paid for Used Batteries Pick-Up & Delivery 740 Golden Gate Av OR dway 3-6595

GOODRICH B F BATTERIES A BATTERY FOR EVERY NEED RECHARGING RENTALS - SERVICE "WHERE TO BUY THEM" DISTRICT OFFICE GOODRICH B F CO 1500 Army AT water 2-9620

RETAIL STORE Goodrich B F Co 11th & Howard UNdrh 1-1801

DEALERS Ray City Tire Sales 470 Turk TUxedo 5-2201 BOBO'S 1 STOP SERVICE Van Ness Av & Golden Gate Av GRaystn 4-4586 Clardella Bros Motor Center 7499 Mission Daly City PLaza 5-5365

Dukes Texaco Service Station 1919 Av & Kirkham SEabright 1-9853 Lee's Texaco Service 16th & Guerrero UNdrh 3-2621 Taiyo Trading Corporation 3656 Post JOrdn 7-1221 Texaco Service Station Pacific & Brannan SU ttr 1-2619 Texaco Service Stations 90 Mission SU ttr 1-9815

(Continued Next Page)

Batteries-Retail-(Cont'd)

GOODYEAR BATTERIES This time get a Goodyear for GO to start with, STAMINA to keep going. For quick, dependable battery service, call us. "WHERE TO BUY THEM" BURY-VANHAM TIRE CO 1058 Valencia VA lencia 4-8285 DAVIS & MYERS TIRE & SUPPLY CO Bush & Franklin GRaystn 4-0234 GOODYEAR SERVICE STORES Mission at 11th UN drhl 1-2828

Goodyear Service Stores Mission at 11th UN drhl-1-2828 GOULD AUTOMOTIVE BATTERIES-DIVISION SALES OFFICE GOULD-NATIONAL BATTERIES INC 244 Fremont YU kon 6-6933

DISTRIBUTOR AUTO ELECTRIC SUPPLY CO 543 Van Ness MA rkt-1-4418 GOULD INDUSTRIAL STORAGE BATTERIES-GOULD-NATIONAL BATTERIES INC Industrial Batteries For Electric Trucks-Mine Locomotives-Railroads-Utilities-Aircraft 244 Fremont YU kon 6-6933

GOULD-NATIONAL BATTERIES INC 244 Fremont YU kon 6-6933 HOBBS BATTERIES This "Shield of Dependability" characterizes every "HOBBS" built for Western climatic conditions by Western workmen in the West. "FOR INFORMATION CALL" DISTRIBUTORS

American Gear & Motor Service 731 Polk TU xedo 5-5670 Daly City Auto Parts 7338 Mission Daly City PL aza 5-5151 ETS-HOKIN & GALVAN 251 Mission EXbrk 2-0432 Genuine Parts Co 717 Ellis OR dway 3-2750 KAHN & KEVILLE Turk & Larkin OR dway 3-0200 Lakeside Automotive Service 1948 Ocean Av JUnpr 4-9245 Marine Electric Co 195 Fremont EX brook 2-6312

Hobbs Batteries Agcy Turk & Larkin OR dway 3-0200 Johnson Ray W 15th & S Van Ness Av MA rkt 1-6176

LEVIN'S AUTO SUPPLY CO VAN NESS BATTERIES Highest Quality At Lowest Prices Fully Guaranteed 11 Van Ness Av HE mlok 1-7500

Marina Auto Electric 7225 Fillmore WA Int 1-1616 MISSION BATTERY SERVICE 3349 Mission MI ssn 8-9914

NATIONAL BATTERIES When your car battery needs replacing buy a National. For complete battery service call any National dealer listed below. "WHERE TO BUY THEM" DIVISION SALES OFFICE

GOULD-NATIONAL BATTERIES INC 244 Fremont YU kon 6-6933

DISTRIBUTOR S F GARAGE OWNERS' ASSN LTD Pacific Bldg YU kon 2-3650

National Battery Co 244 Fremont YU kon 6-6933 National Carbon Co 372 Shaw Rg 55F PLaza 6-0690

Check the Yellow Pages for WHO sells WHAT.

Batteries-Retail-(Cont'd)

NEEDS WATER ONCE A YEAR First with Silver One Low Price All Cars Including 12 Volts Written Guarantee "WHERE TO BUY THEM" FACTORY REPRESENTATIVE MILLER BATTERY CO 1615 Polk OR dway 3-3602

DISTRIBUTOR DAVIS & MYERS TIRE & SUPPLY CO Bush & Franklin GRaystn 4-0234

DEALERS ART'S RICHFIELD SERVICE 3201 Vicente Monterey 4-9832 ATLAS GARAGE 639 Turk OR dway 3-4242 Civic Center Tire Co 466 Eddy PR ocpct 6-4738 DAVIS & MYERS TIRE & SUPPLY CO Bush & Franklin GRaystn 4-0234 Etkin's Richfield 1924 Ocean Av JUnipr 5-9943 Golden Gate Garage 3040 Fillmore FLimor 6-9694 Melrose Motors 2470 Calif WAInt 1-5587 N B C Auto Service 639 Hyde PR ocpct 5-1803 Nel & Franks Service 2185-3d Market 1-2415 Norgard's Super X Service Station 4334 Mission JUnipr 7-2364 Potrero Automotive Service 998 Potrero Av VA lencia 4-1554 Puff's Power Shop 655 Davis YUkon 2-1048 S & M Auto Repair 2340 Lombard FLimor 6-7818 Stagnaro Service 2895 San Bruno Av JUnipr 4-9851

OLYMPIC TIRE SERVICE CO 661 Divisadero FLimor 6-0938

PARAMOUNT PERMA-LIFE BATTERIES A Result of 25 Years Production Experience, Paramount Perma-Life Batteries Are Covered by a Lifetime 5 Year Guarantee FACTORY FRESH "WHERE TO BUY THEM" DISTRIBUTOR

PARAMOUNT SERVICE 533 Turk PR ocpct 6-4800

DEALERS Auto-Torium Stores The-Woodward & Perry 2680 Geary Bl FLimor 6-3900 Auto-Torium Stores The-Woodward & Perry 1198 Market UNdrh 3-1200 Auto-Torium Stores The-Woodward & Perry 2947 Mission MIsan 8-2200

Paul Cohen Tire Co 1018 & Folsom MA rkt 1-3000 PAUL'S BATTERY & TIRE CO 4720 Geary Blvd BA yview-1-9100 Pioneer Battery & Electric Co 927 Post PR ocpct 5-9829 (See Advertisement Page 88)

PREST-O-LITE BATTERIES New Prest-O-Lite Hi-Level Batteries-you add water only 3 times a year in normal car use. Prompt service on all makes. "WHERE TO BUY THEM" WAREHOUSE WHOLESALER Service Station Supply Division Of Wilco Co 1035 Murray Berkeley ASbery 3-0985

DISTRIBUTOR BATTERY DISTRIBUTING CO 2138-41st Av LOmbrd 6-7232

DEALER Zanca Babe Service 2120 Polk PR ocpct 5-5030

VESTA BATTERIES-DIVISION SALES OFFICE GOULD-NATIONAL BATTERIES INC 244 Fremont YU kon 6-6933

Use the latest directory. Get the right number . . . right away.

Batteries-Whse & Mfrs-(Cont'd)

DAYTON TIRE SALES CO 1301 Harrison MA rkt 1-4600 DIAMOND BATTERIES-PICO BATTERY MFG CO 1500 Army MI ssn 8-1013

Eagle Battery Co 2201 Revere Av ATwtr 2-2109 Edison-Thos A Inc 1174 Howard HE mlok 1-0322 ELECTRIC STORAGE BATTERY CO Exide Automotive Div-Sales Office Exide Industrial Div-Sales Office Exide Industrial Div-Depot 6150-3d MIsan 7-3100

ETS-HOKIN & GALVAN Hobbs Battery Distributor 551 Mission EX brook 2-0432 Exide Battery Distr 551 Mission EXbrk 2-0432

GENERAL DRY BATTERIES-GENERAL DRY BATTERIES CO INC 200 Davis YU kon 2-0520 GOULD INDUSTRIAL STORAGE BATTERIES-GOULD-NATIONAL BATTERIES INC Industrial Batteries For Electric Trucks-Mine Locomotives-Railroads-Utilities-Aircraft 244 Fremont YUkon 6-6933

Hobbs Battery Co 1000-42d Oakland From telephones served by the following exchange S F Zone (No Inter-City Charge) Ask "Operator" for Enterprise 10160

KEYSTONE BATTERIES-KEYSTONE BATTERIES INC New And Rebuilt Diesels And Marine Batteries New Auto Batteries 1695 Galvez Av MIsan 7-3034

Keystone Batteries Inc 1695 Galvez Av MIsan 7-3034 LAHER BATTERIES-LAHER SPRING & TIRE CORP 98-12th KL ondie 2-2106

MARINE ENGINE FILTERS CO Marine Distributor For Trojan Batteries Foot of Hyde PR ocpct 5-8116 Milan & Irvine Batteries 574 Eddy OR dway 3-2822 Miller Battery Co 1615 Polk OR dway 3-3602 NATIONAL CARBON COMPANY 22 Battery YU kon 2-1360

NIC-L-SILVER BATTERIES-BAY AREA SALES INC 1101 Orient Oakland TWinko 3-8161

Nu-Form Battery Sales Corp 2201 Revere MIsan 7-8155 OLN INDUSTRIES INC 625 Folsom EXbrk 2-2516 After 4:30 PM Call SEabright 1-5190

PARAMOUNT PERMA-LIFE BATTERIES-DISTRIBUTOR PARAMOUNT SERVICE 533 Turk PR ocpct 6-4800

PICO BATTERIES When Better Batteries Are Made Pico Will Be One of the Leaders. Ask for Genuine, Guaranteed, Pico Batteries. Truck - Diesel & Marine "WHERE TO BUY THEM" MANUFACTURER PICO BATTERY MFG CO 1500 Army MI ssn 8-1013

DISTRIBUTOR Thompson Auto Parts 50-13th Market 1-6696

Pico Battery Mfg Co 1500 Army MI ssn 8-1013 PINE AUTO PARTS INC Delco Batteries Warehouse Distr 1140 Powell SU ttr 1-6233

PREST-O-LITE BATTERY CO INC 9716 Sunnyside Oakland TRndad 2-6200

RCA BATTERIES-ZACK RADIO SUPPLY CO 1424 Market Market 1-1424

RAY O VAC CO 461 Market SU ttr 1-4135 RAY O VAC LEAK PROOF BRAND DRY BATTERIES RAY O VAC CO 461 Market SU ttr 1-4135 (Continued Next Page)